

# SUCCESS INTELLIGENCE

FEATURES 3 x 1-to-1 mentoring sessions with Robert

PURPOSE INSPIRATION AUTHENTICITY LEADERSHIP GROWTH

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SUCCESS starts with knowing who you are. Then it's a dare to be even more of the real you. Eventually your success becomes a gift to the world.

ROBERT HOLDEN PH.D

Authentic Success



People who follow their joy discover a depth of creativity and talent that inspires the world.

**ROBERT HOLDEN PH.D** Happiness NOW!

### Success Intelligence

### THE STORY SO FAR

In 2000, I set up Success Intelligence Ltd - a boutique consultancy offering 1-to-1 coaching journeys and leadership programs. We were a small team, just five of us. We grew slowly and steadily at first. Some truly amazing clients showed up at our door. Inside five years, our annual turnover was in excess of \$1 million. Along the way, I've learned a lot about what success is and is not.

Success Intelligence (S.I.) is a meditation on success. When I meditate on the nature of true success – for my life, my relationships and my work – it helps me to remember what is real. In a world full of front-page news, fast-tracked careers, designer clothing and tragic sports results, you have to remember what is real.

The first discipline of S.I. is to ask the question What is Success? and to keep on asking it. This is our "living question," as the poet Rainer Maria Rilke put it. It's a hugely important question. Why? Because your definition of success influences every other significant decision in your life.

Success Intelligence is an invitation for a BIG re-think on success. It covers an expansive model of four intelligences: Physical Intelligence (PQ) – what makes me feel most alive? Emotional Intelligence (EQ) – what do I most love? Intellectual Intelligence (IQ) what truly inspires me? Spiritual Intelligence (SQ) – how can I be more authentic?

I gave my first talk on success in 1995, called How to Be Successful and Stay Sane! Many people I knew were successful and struggling, including me. The cost of success was a manic, busy lifestyle full of sacrifice, exhaustion and a slipped disc (in my case). My injury forced me to stop. I began an inquiry into What is success? My talk on success evolved into my S.I. Keynote.

#### S.I. keynote

In 2000, I gave a S.I. keynote at The Leadership Trust conference on Leadership for a New Millennium. Several hundred leaders attended it from politics, business, education, healthcare, the arts and charities. This put us on the map. Since then, I've given this keynote on over 100 occasions for clients like IBM and the Intelligent Planet campaign, Accenture, The Body Shop, The Royal National Theatre, BBC and Google.

#### **Leadership programs**

I love designing and delivering leadership programs. In 2005, I was appointed team coach to the leadership team of Dove and The Real Beauty Campaign. I taught leadership programs for Dove teams worldwide for four years. Between 2007-2010, I ran a one-year S.I. leadership program at Virgin Media. From 2010-2012, I led a leadership program for one thousand leaders at Heinz. From 2012-2015, I was team coach to the executive team at Hay House.

#### 1-to-1 Coaching

My work with Success Intelligence led me to create a private coaching practice. I designed a S.I. Coaching Journey, based on 10 key modules, which incorporates my love of the Enneagram, A Course in Miracles and Joseph Campbell's Hero's Journey. I coach a maximum of five people at a time, mostly leaders, entrepreneurs and artists.

The journey with S.I. continues to grow, and since 2017 I have been hosting Success Intelligence Mastermind groups.

#### **5-Day Coaching Success**

I gave my first public training program on Coaching Success in 2005. This is one of my favourite offerings. I run it every 18 months or so in the US and UK. It's my chance to share my most up-to-date thinking and experiences with S.I. The program draws people from all walks of life, especially fellow coaches, educationists and teachers.

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When you dedicate your success to the good of others, it activates all manner of inspiration and help.

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# **OUR JOURNEY**

The Success Intelligence Mastermind program is open to a maximum of sixteen people. Together we will take a journey over six months exploring the heart and soul of authentic success. This Mastermind group is ideal for you if you want 1) to incorporate the work of Success Intelligence into your own work; and 2) coaching support with a project, i.e. building your business, writing a book, finding your purpose, or, simply taking the next step in your life.

#### 10 Online Classes

You will participate in ten 2-hour online classes on Success Intelligence facilitated by Robert. In Part 1 of each class, Robert shares teachings, stories and lessons learned from his work. In Part 2, the focus is on you as Robert opens up the conversation and offers coaching and mentoring to the group. Each class is recorded and available to download.

#### **3 Coaching Sessions**

You will have three 1-to-1 coaching sessions with Robert. Each session will be in person or on-line (with Zoom or Skype) and lasts 75 minutes.

#### **Private Facebook Group**

Robert will host a private Facebook group for us. The wisdom, experience and support members share with each other is what helps make Mastermind groups so successful.

#### **Weekly Coaching Tips**

You will be enrolled in Robert's startthe-week Leadership Coaching Tips. Robert writes these tips for his coaching clients. They feature original content, previously unpublished.

#### 2 Free Tickets

You have two free places on any of Robert's public programs that are hosted by him and Hay House.

#### **Certificate of Completion**

You will receive a Certificate stating you have completed a Six Month Mastermind Group on Success Intelligence with Robert Holden.

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The age of the independent person is over. The next level of success and happiness always requires greater partnership.

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#### **CLIENT STORY**

**Dove & The Real Beauty Campaign** lessons learned from coaching the DOVE team for 4 years.

#### **CLIENT STORY**

**Hay House** 

lessons learned from a 5-year leader-ship program with the world's #1 self-help publishing company.

#### **CLIENT STORY**

**IBM** and The Intelligent Planet lessons learned from working with IBM in UK. Europe and America.

### OUR CURRICULUM

Robert's goal is to share with you everything he can from his work with Success Intelligence. "I've helped some very inspiring individuals and organizations to experience even greater success using the Success Intelligence model. I love this work and I want to share it more," says Robert. To this end, Robert will give you designs (including presentation slides) for his S.I. Keynotes, his S.I. master-classes, and his S.I. leadership programs.

The curriculum for our Mastermind Group will be designed in part by Robert and in part by the group. Here is a flavour of some of the themes Robert will cover.

#### **Coaching Success**

creating a space for miracles to happen in each and every coaching session.

#### **Defining Success**

meditating on the question "What is success?" for your life and your work.

#### **Authentic Success**

knowing who you are, and daring to be more of the real you.

#### **Success Intelligence**

exploring the four intelligences: Physical Intelligence (PQ) Emotional intelligence (EQ) Intellectual Intelligence (IQ) Spiritual Intelligence (SQ)











#### **Heart Of Success**

allowing yourself to be "drawn silently by the strange pull of what you most love." Rumi

#### The Success Ethic

bringing the work ethic up-to-date so as to allow for more inspiration, less struggle. and everyday grace.

#### **Blocks to Success**

common blocks addressing like dysfunctional independence, destination addiction and the WAIT problem.

#### **Success with Money**

enjoying a healthy relationship to money as part of your game plan for authentic success.

#### **Sharing Your Success**

how to market what you do and share your success with the world.



Half an hour's meditation each day is essential – except when you are very busy. Then a full hour is needed. St. Francis de Sales

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## **OUR SCHEDULE**

Dates for the ten online classes are set (see below). You will also be offered a choice of dates for your three 1-to-1 coaching sessions with Robert.

Online Class 1	7am-9am (PST)	Jan 30th 2019
Online Class 2	7am-9am (PST)	Feb 13th 2019
Online Class 3	7am-9am (PST)	Feb 27th 2019
Online Class 4	7am-9am (PST)	Mar 13th 2019
Online Class 5	7am-9am (PST)	Apr 3rd 2019
Online Class 6	7am-9am (PST)	Apr 24th 2019
Online Class 7	7am-9am (PST)	May 15th 2019
Online Class 8	7am-9am (PST)	May 29th 2019
Online Class 9	7am-9am (PST)	Jun 12th 2019
Online Class 10	7am-9am (PST)	Jul 3rd 2019

#### **Your Application**

To apply for your place on the Success Intelligence Mastermind program please complete the application form – available from Laura Samuel at laura@robertholden.com

#### **Tuition Fees**

The tuition fees for the Sucess Intelligence Coaching Mastermind Group is £7500 (inc VAT), or \$9995 USD for those based in the US. A payment plan is available. Details provided on acceptance of your application.

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The major challenges we face today require not more effort, but more wisdom.

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### ROBERT'S BIOGRAPHY

Robert Holden, Ph.D., is the Founder/Director of Success Intelligence Ltd, which has been hailed as one of the most effective coaching and leadership programs in the world. His innovative work on success and happiness has been featured on Oprah, Good Morning America, a PBS special Shift Happens! and in two major BBC-TV documentaries, The Happiness Formula and How to Be Happy.

Robert coaches and mentors people from all walks of life. His corporate clients include Dove, the Body Shop and Virgin. He teaches a 5-day Coaching Lab for the Soul-Centered Professional Coaching Program at University of Santa Monica. He teaches Leadership & Enneagram for clients like Google and IBM.

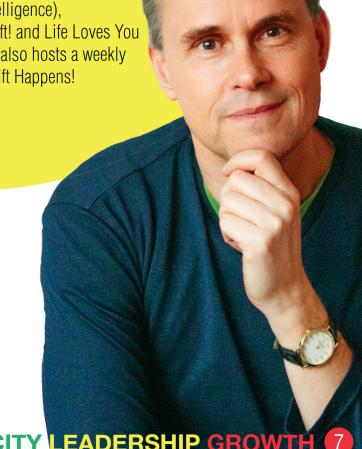
He is a Fellow of The Leadership Trust. He runs private Coaching Mastermind Group for leaders and coaches. Robert is the author of Happiness NOW!, Authentic Success (formerly titled Success Intelligence), Shift Happens!, Loveability, Holy Shift! and Life Loves You (co-written with Louise Hay). Robert also hosts a weekly show on Hay House Radio called Shift Happens! www.robertholden.org

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If you have a block or conflict in your life at present, think about which talent or strength you have that you are currently not using in this situation.

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### **TESTIMONIALS**

"A HUGE thank you Robert! Your coaching, keynotes and workshops have inspired everyone at Dove and The Real Beauty campaign."

#### Silvia Lagnado, President, Dove & Real Beauty Campaign

"The beliefs I live by today were inspired by my coaching sessions with Robert. The results were extraordinary and my appreciation for his generosity and inspiration immense."

#### Liz Trubridge, Executive Producer Downton Abbey

"Robert Holden's Coach Camp is a five course feast culminating in an infusion of Love and a call to serve that continues long after. We came away renewed, inspired, and enthused as educators."

#### Drs. Mary & Ron Hulnick, Co-Directors of University of Santa Monica

"Robert Holden is a brilliant coach. If you get the chance to work with him, or participate in a workshop - take it!"

#### Margarete Nielsen, C.O.O. of Hay House

"Robert Holden is my friend, teacher, and co-author of our book Life Loves You. I am so happy to know Robert and his family. I recommend his work wholeheartedly."

#### Louise Hay, author of You Can Heal Your Life

"Robert has coached me through several promotions, a change or job, a couple of relationships and the arrival of my son! I credit him with allowing me to work through the challenges in my personal and professional life in a way that has helped me to achieve the things that matter most to me."

#### Charlotte Lambkin, Corporate Relations Director, Diageo

"Your work with us has been a complete tonic — the buzz you have created is terrific. We are uplifted and full of hope for the future."

#### Sue Belgrave, The Body Shop

"Robert is a gifted teacher. His work transforms lives."

#### Deepak Chopra, author of Seven Spiritual Laws of Success